



WTOV  
9 Red Donley Plaza  
Mingo Junction, OH 43938

Great American Media  
1010 Wisconsin Avenue  
Washington, DC 20007

## Contract # 312585

### Schedule Dates

10/16/12-10/22/12

### Advertiser

Democratic Congressional Campaign Committee (

### Agency

Great American Media (3571)

### Product

Political - Issue (1068)

### Brand

DCCC (28005)

### Salesperson

Telerep/Philadelphia, Philadelphia (1057)

### Sales Office

Telerep/Philadelphia

### Buyer Name

KAUFMAN, MEREDITH

### Phone/Fax

/

### CPE

11/14/1194

### Account Types

National/Political

### Billing Type

Standard

### Comments

DCCC

\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\* DEMOCRATIC CONGRESSIONAL CAMPAIGN

### Date Entered

05/18/12

### Last Modified

10/19/12

### Entered By

Sharon Green

### CO-OP

No

### Headline #

06148818

### Demo

### Order Type

Issue - Regular

### Package Deal

### Commission %

15.00

### Commission

\$4,779.00

### Net Total

\$27,081.00

### Sales Tax

## Steubenville (WTOV)

By Broadcast Month	Spots	Rate
Oct. 2012	74	\$31,860.00
<b>Grand Total:</b>	<b>74</b>	<b>\$31,860.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
10.1	End Dated Line / Spot (10)	10/16/12-10/19/12	2	:30	3:00-04P- Dr. Phil	1		X	X	X	X			1	\$230.00	\$230.00	Steubenville (WTOV)	DR. PHIL/10	10/19/12
11.0	Normal Line / Spot (11)	10/16/12-10/19/12	2	:30	4:00-04P- Ellen	3		X	X	X	X			3	\$240.00	\$720.00	Steubenville (WTOV)	ELLEN/11	5/18/12
12.0	Revised Line / Spot (12)	10/22/12-10/22/12	2	:30	5:00-04A- News Nine Sunrise		1										Steubenville (WTOV)	NWS9 SUNRS-5AM/12	5/18/12
12.1	Normal Line / Spot (12)	10/22/12-10/22/12	3	:30	5:00-04A- News Nine Sunrise		1							1	\$300.00	\$300.00	Steubenville (WTOV)	NWS9 SUNRS-5AM/12	10/19/12
13.0	Normal Line / Spot (13)	10/16/12-10/19/12	2	:30	5P- Live At Five	3		X	X	X	X			3	\$800.00	\$2,400.00	Steubenville (WTOV)	NWS9 LIVE-FIVE/13	5/18/12
14.0	Normal Line / Spot (14)	10/16/12-10/19/12	2	:30	5:30A- News Nine Sunrise	2		X	X	X	X			2	\$320.00	\$640.00	Steubenville (WTOV)	NWS9 SUNRS-5AM/14	5/18/12
15.0	Normal Line / Spot (15)	10/16/12-10/19/12	2	:30	6P- News Nine 6pm	2		X	X	X	X			2	\$1,000.00	\$2,000.00	Steubenville (WTOV)	NEWS 9 AT SD/15	5/18/12
16.0	Normal Line / Spot (16)	10/16/12-10/19/12	2	:30	6:00-04A- News Nine Sunrise 6am			1	1	1	1			4	\$380.00	\$1,520.00	Steubenville (WTOV)	NWS9 SUNRS-6AM/16	5/18/12
17.0	Normal Line / Spot (17)	10/16/12-10/19/12	2	:30	7P- Jeopardy	3		X	X	X	X			3	\$700.00	\$2,100.00	Steubenville (WTOV)	JEOPARDY/17	5/18/12
18.0	Normal Line / Spot (18)	10/16/12-10/19/12	2	:30	7:00-04A- Today Show			1	1	1	1			4	\$380.00	\$1,520.00	Steubenville (WTOV)	TODAY SHW/18	5/18/12
19.0	Normal Line / Spot (19)	10/16/12-10/19/12	2	:30	7:30P- Wheel Of Fortune	2		X	X	X	X			2	\$700.00	\$1,400.00	Steubenville (WTOV)	WHEEL-FORTNE/19	5/18/12
20.0	Normal Line / Spot (20)	10/16/12-10/19/12	2	:30	9:00-04A- Live With Regis & Kelly			1	1	1	1			4	\$150.00	\$600.00	Steubenville (WTOV)	LIVE WTH KELLY/20	5/18/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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**Advertiser** Democratic Congressional Campaign Committee (C  
**Agency** Great American Media (3571)  
**Product** Political - Issue (1068)  
**Brand** DCCC (28005)  
**Salesperson** Telerep/Philadelphia, Philadelphia (1057)  
**Sales Office** Telerep/Philadelphia  
**Buyer Name** KAUFMAN, MEREDITH  
**Phone/Fax** /  
**CPE** 11/14/1194  
**Account Types** National/Political  
**Billing Type** Standard  
**Comments** DCCC  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\* DEMOCRATIC CONGRESSIONAL  
CAMPAIGN

**Date Entered** 05/18/12  
**Last Modified** 10/19/12  
**Entered By** Sharon Green  
**CO-OP** No  
**Headline #** 06148818  
**Demo**  
**Order Type** Issue - Regular  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$4,779.00  
**Net Total** \$27,081.00  
**Sales Tax**

## Steubenville (WTOV)

By Broadcast Month	Spots	Rate
Oct. 2012	74	\$31,860.00
<b>Grand Total:</b>	<b>74</b>	<b>\$31,860.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Revised Line / Spot (1)	10/16/12-10/22/12	2	:30	1:00:04P- Days Of Our Lives	1	X	X	X	X	X						Steubenville (WTOV)	DAYS-OUR LIVES/1	5/18/12
1.1	End Dated Line / Spot (1)	10/16/12-10/19/12	2	:30	1:00:04P- Days Of Our Lives	1		X	X	X	X			1	\$290.00	\$290.00	Steubenville (WTOV)	DAYS-OUR LIVES/1	10/19/12
2.0	Normal Line / Spot (2)	10/16/12-10/19/12	2	:30	10:00:04A- Today Show II			1	1	1	1			4	\$150.00	\$600.00	Steubenville (WTOV)	TODAY SHW2-NBC/2	5/18/12
3.0	Normal Line / Spot (3)	10/16/12-10/18/12	2	:30	11P- News Nine Tonight			1	1	1				3	\$1,000.00	\$3,000.00	Steubenville (WTOV)	NEWS 9 TONIGHT/3	5/18/12
4.0	Normal Line / Spot (4)	10/16/12-10/19/12	2	:30	11:35P- The Tonight Show With Jay Leno	2		X	X	X	X			2	\$230.00	\$460.00	Steubenville (WTOV)	TONITE SHW-NBC/4	5/18/12
5.0	Normal Line / Spot (5)	10/16/12-10/19/12	2	:30	11:00:04A- Today Show III	1		X	X	X	X			1	\$150.00	\$150.00	Steubenville (WTOV)	TODAY SHW3-NBC/5	5/18/12
6.0	Normal Line / Spot (6)	10/16/12-10/19/12	2	:30	12:30:04P- Who Wants To Be A Millionaire	2		X	X	X	X			2	\$150.00	\$300.00	Steubenville (WTOV)	MILLIONAIRE/6	5/18/12
7.0	Normal Line / Spot (7)	10/16/12-10/22/12	2	:30	12:37:04A- Late Night With Jimmy Fallon	1	X	X	X	X	X			2	\$50.00	\$100.00	Steubenville (WTOV)	J FALLON-NBC/7	5/18/12
8.0	Normal Line / Spot (8)	10/16/12-10/19/12	2	:30	12P- News Nine Midday			1	1	1	1			4	\$350.00	\$1,400.00	Steubenville (WTOV)	NWS 9 MIDDAY/8	5/18/12
9.0	Normal Line / Spot (9)	10/22/12-10/22/12	2	:30	2:00:04P- Anderson Cooper		1								\$220.00		Steubenville (WTOV)	ANDERSON/9	5/18/12
9.0.1	Closed Preempt (9)	10/22/12															Steubenville (WTOV)	Program Change/Exception	
10.0	Revised Line / Spot (10)	10/16/12-10/22/12	2	:30	3:00:04P- Dr. Phil	1	X	X	X	X	X						Steubenville (WTOV)	DR. PHIL/10	5/18/12

## CONFIRMATION CONTRACT

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Date:

Accepted-Station:

Date:

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**Agency** Great American Media (3571)  
**Product** Political - Issue (1068)  
**Brand** DCCC (28005)  
**Salesperson** Telerep/Philadelphia, Philadelphia (1057)  
**Sales Office** Telerep/Philadelphia  
**Buyer Name** KAUFMAN, MEREDITH  
**Phone/Fax** /  
**CPE** 11/14/1194  
**Account Types** National/Political  
**Billing Type** Standard  
**Comments** DCCC  
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CAMPAIGN

**Date Entered** 05/18/12  
**Last Modified** 10/19/12  
**Entered By** Sharon Green  
**CO-OP** No  
**Headline #** 06148818  
**Demo**  
**Order Type** Issue - Regular  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$4,779.00  
**Net Total** \$27,081.00  
**Sales Tax**

## Steubenville (WTOV)

By Broadcast Month	Spots	Rate
Oct. 2012	74	\$31,860.00
<b>Grand Total:</b>	<b>74</b>	<b>\$31,860.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
27.0	Normal Line / Spot (27)	10/20/12-10/20/12	2	:30	7:00:04P- Weekend Wheel of Fortune								1		\$180.00		Steubenville (WTOV)	WEEKEND WHEEL/27	5/18/12
27.0.1	Closed Preempt (27)	10/20/12															Steubenville (WTOV)	Program Change/Exception	
28.0	Normal Line / Spot (28)	10/20/12-10/20/12	2	:30	7:00:04A- Saturday Today								1	1	\$210.00	\$210.00	Steubenville (WTOV)	SATURDAY TODAY/28	5/18/12
29.0	Normal Line / Spot (29)	10/20/12-10/20/12	2	:30	7:30:04P- Cash Explosion								1	1	\$180.00	\$180.00	Steubenville (WTOV)	OHIO-EXPLOSION/29	5/18/12
30.0	Normal Line / Spot (30)	10/20/12-10/20/12	2	:30	9:00:04A- News9 Saturday Morning								1	1	\$210.00	\$210.00	Steubenville (WTOV)	NWS9 SAT MORN/30	5/18/12
31.0	Normal Line / Spot (31)	10/21/12-10/21/12	2	:30	11:30P- Sports Sunday								1	1	\$220.00	\$220.00	Steubenville (WTOV)	SPORTS SUNDAY/31	5/18/12
32.0	Normal Line / Spot (32)	10/21/12-10/21/12	2	:30	12A- Whacked Out Sports								1		\$50.00		Steubenville (WTOV)	WHACKED OUT SPORTS/32	5/18/12
32.0.1	Closed Preempt (32)	10/21/12															Steubenville (WTOV)	Program Change/Exception	
33.0	Normal Line / Spot (33)	10/16/12-10/16/12	2	:30	9P- The Voice			1							\$1,200.00		Steubenville (WTOV)	VOICE/33	5/18/12
33.0.1	Closed Preempt (33)	10/16/12															Steubenville (WTOV)	Program Change/Exception	
34.0	Normal Line / Spot (34)	10/17/12-10/17/12	2	:30	9P- Rock Center With Brian Williams				1						\$800.00		Steubenville (WTOV)	ROCK-WLLMS-NBC/34	5/18/12

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21.0	Normal Line / Spot (21)	10/19/12-10/19/12	2	:30	8P- Who Do You Think You Are?						1				\$700.00		Steubenville (WTOV)	WHO DO YOU THINK YOU ARE/21	5/18/12
21.0.1	Closed Preempt (21)	10/19/12															Steubenville (WTOV)	Program Change/Exception -	
22.0	Normal Line / Spot (22)	10/22/12-10/22/12	2	:30	10P- Smash		1								\$1,000.00		Steubenville (WTOV)	SMASH-NBC/22	5/18/12
22.0.1	Closed Preempt (22)	10/22/12															Steubenville (WTOV)	Program Change/Exception -	
23.0	Revised Line / Spot (23)	10/22/12-10/22/12	2	:30	8P- The Voice		1										Steubenville (WTOV)	VOICE-NBC/23	5/18/12
23.1	Normal Line / Spot (23)	10/22/12-10/22/12	3	:30	8P- The Voice		1							1	\$1,000.00	\$1,000.00	Steubenville (WTOV)	VOICE-NBC/23	10/19/12
24.0	Normal Line / Spot (24)	10/20/12-10/21/12	2	:30	11P- News Nine Tonight							1	1	1	\$950.00	\$950.00	Steubenville (WTOV)	NEWS 9 TONIGHT/24	5/18/12
24.0.1	Closed Preempt (24)	10/21/12															Steubenville (WTOV)	Program Change/Exception -	
25.0	Normal Line / Spot (25)	10/20/12-10/21/12	2	:30	6P- News Nine 6pm							1	1	1	\$650.00	\$650.00	Steubenville (WTOV)	NEWS 9 AT SIX/AVG. ALL WKS/25	5/18/12
25.0.1	Closed Preempt (25)	10/20/12															Steubenville (WTOV)	Program Change/Exception -	
26.0	Normal Line / Spot (26)	10/20/12-10/20/12	2	:30	11:30P- Saturday Night Live							1		1	\$220.00	\$220.00	Steubenville (WTOV)	SAT NITE LIVE/26	5/18/12

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40.1	Normal Line / Spot (6)	10/22/12-10/22/12	3	:30	12:30:04P- Who Wants To Be A Millionaire	1		1						1	\$150.00	\$150.00	Steubenville (WTOV)	MILLIONAIRE/6	10/19/12
41.0	M/G For 21.0.1 / Spot (35)	10/19/12-10/19/12	2	:30	Orbit- [T]Whitney(Fr), [T]Community(Fr)						1				\$700.00		Steubenville (WTOV)	WHITNEY/COMMUNITY/35	7/25/12
41.0.1	Closed Preempt (35)	10/19/12															Steubenville (WTOV)	Program Change/Exception	
42.0	M/G For 22.0.1 / Spot (36)	10/22/12-10/22/12	2	:30	10:00:04P- Revolution	1		1							\$1,000.00		Steubenville (WTOV)	REVOLUTION/36	7/25/12
42.0.1	Closed Preempt (36)	10/22/12															Steubenville (WTOV)	Program Change/Exception	
43.0	M/G For 24.0.1 / Spot (37)	10/21/12-10/21/12	2	:30	11:30:04P- News Nine Tonight								1	1	\$950.00	\$950.00	Steubenville (WTOV)	NEWS 9 TONIGHT/FOLLOWING FBALL/37	7/25/12
44.0	M/G For 32.0.1 / Spot (38)	10/21/12-10/21/12	2	:30	12:30:04A- Whacked Out Sports								1	1	\$50.00	\$50.00	Steubenville (WTOV)	WHACKED OUT SPORTS/38	7/25/12
45.0	M/G For 33.0.1 / Spot (39)	10/16/12-10/16/12	2	:30	8:00:04P- The Voice			1						1	\$1,200.00	\$1,200.00	Steubenville (WTOV)	VOICE/39	7/25/12
46.0	M/G For 34.0.1 / Spot (40)	10/17/12-10/17/12	2	:30	10:00:04P- Chicago Fire				1					1	\$800.00	\$800.00	Steubenville (WTOV)	CHICAGO FIRE/40	7/25/12
47.0	M/G For 9.0.1 / Spot (41)	10/22/12-10/22/12	2	:30	2:00:04P- Katie	1								1	\$220.00	\$220.00	Steubenville (WTOV)	KATIE/41	8/10/12

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Democratic Congressional Campaign Committee (3571)

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Great American Media (1068)

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Salesperson

Telerep/Philadelphia, Philadelphia (1057)

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34.0.1	Closed Preempt (34)	10/17/12															Steubenville (WTOV)	Program Change/Exception	
35.0	Revised Line / Spot (4)	10/22/12-10/22/12	2	:30	11:35p- The Tonight Show With Jay Leno	1	1							1			Steubenville (WTOV)	TONIGHT SHOW/4	5/18/12
35.1	Normal Line / Spot (4)	10/22/12-10/22/12	3	:30	11:35p- The Tonight Show With Jay Leno	1	1							1	\$230.00	\$230.00	Steubenville (WTOV)	TONIGHT SHOW/4	10/19/12
36.0	Revised Line / Spot (15)	10/22/12-10/22/12	2	:30	6p- News Nine 6pm	1	1							1			Steubenville (WTOV)	NEWS 9 AT SIX/15	5/18/12
36.1	Normal Line / Spot (15)	10/22/12-10/22/12	3	:30	6p- News Nine 6pm	1	1							1	\$1,000.00	\$1,000.00	Steubenville (WTOV)	NEWS 9 AT SIX/15	10/19/12
37.0	Revised Line / Spot (16)	10/22/12-10/22/12	2	:30	6:00:04A- News Nine Sunrise 6am	2	2							2			Steubenville (WTOV)	NWS9 SUNRS-6AM/16	5/18/12
37.1	Normal Line / Spot (16)	10/22/12-10/22/12	3	:30	6:00:04A- News Nine Sunrise 6am	2	2							2	\$380.00	\$760.00	Steubenville (WTOV)	NWS9 SUNRS-6AM/16	10/19/12
38.0	Revised Line / Spot (18)	10/22/12-10/22/12	2	:30	7:00:04A- Today Show	1	1							1			Steubenville (WTOV)	TODAY SHW/18	5/18/12
38.1	Normal Line / Spot (18)	10/22/12-10/22/12	3	:30	7:00:04A- Today Show	1	1							1	\$380.00	\$380.00	Steubenville (WTOV)	TODAY SHW/18	10/19/12
39.0	Normal Line / Spot (19)	10/22/12-10/22/12	2	:30	7:31:04P- Wheel Of Fortune	1	1							1	\$700.00	\$700.00	Steubenville (WTOV)	WHEEL-FORTNE/19	5/18/12
40.0	Revised Line / Spot (6)	10/22/12-10/22/12	2	:30	12:30:04P- Who Wants To Be A Millionaire	1	1							1			Steubenville (WTOV)	MILLIONAIRE/6	5/18/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WTOV-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.

Contract # 312585

Schedule Dates

10/16/12-10/22/12

Advertiser

Democratic Congressional Campaign Committee (3571)

Agency

Great American Media (3571)

Product

Political - Issue (1068)

Brand

DCCC (28005)

Salesperson

Telerep/Philadelphia, Philadelphia (1057)

Sales Office

Telerep/Philadelphia

Buyer Name

KAUFMAN, MEREDITH

Phone/Fax

/

CPE

11/14/1194

Account Types

National/Political

Billing Type

Standard

Comments

DCCC  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\* DEMOCRATIC CONGRESSIONAL CAMPAIGN

Date Entered 05/18/12

Last Modified 10/19/12

Entered By Sharon Green

CO-OP No

Headline # 06148818

Demo

Order Type Issue - Regular

Package Deal

Commission % 15.00

Commission \$4,779.00

Net Total \$27,081.00

Sales Tax

Steubenville (WTOV)

By Broadcast Month Spots

Oct. 2012 74

Grand Total: \$31,860.00

Rate

\$31,860.00

\$31,860.00



Great American Media  
1010 Wisconsin Avenue  
Washington, DC 20007

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
47.1	M/G For 9.0.1 / Spot (41)	10/22/12-10/22/12	3	:30	2:00-04P- Katie	1	1							1	\$220.00	\$220.00	Steubenville (WTOV)	KATIE/41	10/19/12
48.0	M/G For 42.0.1 / Spot (42)	10/22/12-10/22/12	5	:30	9:00-04P- 2012 Presidential Debate #3	1	1							1	\$1,000.00		Steubenville (WTOV)	PRESIDENTIAL DEBATE/42	8/29/12
48.0.1	Closed Preempt (42)	10/22/12															Steubenville (WTOV)	Marked as Did not Air/Spot	
49.0	M/G For 25.0.1 / Spot (43)	10/16/12-10/19/12	2	:30	5:30P- News Nine Sunrise	1			X	X	X	X		1	\$600.00	\$600.00	Steubenville (WTOV)	NEWS 9 SUNRISE/43	10/8/12
49.1	M/G For 25.0.1 / Spot (43)	10/16/12-10/19/12	2	:30	5:30A- News Nine Sunrise	1			X	X	X	X		1	\$600.00	\$600.00	Steubenville (WTOV)	NEWS 9 SUNRISE/43	10/10/12
50.0	M/G For 27.0.1 / Spot (44)	10/16/12-10/19/12	2	:30	11:00-04A- Today Show III	1			X	X	X	X		1	\$230.00	\$230.00	Steubenville (WTOV)	TODAY SHOW III/44	10/8/12
51.0	M/G For 41.0.1 / Spot (45)	10/16/12-10/19/12	2	:30	12:30-04P- Who Wants To Be A Millionaire	1			X	X	X	X		1	\$250.00	\$250.00	Steubenville (WTOV)	MILLIONAIRE/45	10/11/12
52.0	Normal Line / Spot (46)	10/16/12-10/19/12	2	:30	1:00-04P- Days Of Our Lives	1			X	X	X	X		1	\$450.00	\$450.00	Steubenville (WTOV)	DAYS OF OUR LIVES/46	10/11/12
53.0	Normal Line / Spot (1)	10/22/12-10/22/12	3	:30	1:00-04P- Days Of Our Lives	1	X							1	\$290.00	\$290.00	Steubenville (WTOV)	DAYS-OUR LIVES/1	10/19/12
54.0	Normal Line / Spot (10)	10/22/12-10/22/12	3	:30	3:00-04P- Dr. Phil	1	X							1	\$230.00	\$230.00	Steubenville (WTOV)	DR. PHIL/10	10/19/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WTOV-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.



FAX# 610-225-1191

REF HEADLINE# 6148818 TRF# 312585  
\$\$\$ MOD# 5: UNAPPROVED REV #1 \$\$\$

CREDIT RISK !!  
HARRIS REPORT FROM REP  
\*\*CHANGES\*\*  
OCT24/12 18.37  
\*\*\* WTOV-TV \*\*\*

ADV # 9132  
AGY # 3571

ADV #	ADV. NAME	ISS/DCCC
1125		

AGY # 3511 AGY. NAME GREAT AMERICAN MEDIA

3050 K ST NW,

WASHINGTON, DC 20007

3/25/85

ORDER # 22080 CONTRACT # 6148818

PRDCT	DCCC	EST#1194	COMMENTS: (LINE, ORDER, INVOICE)
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FLIGHT DATES	OCT16/12	OCT22/12	WK-1
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CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE OCT24/12 18.37

REP: TO SHARON  
FR NIKKI  
OK'D M8  
REINVEST  
NEW TOTAL  
PLS CNF T

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

DEMOCRATIC CONGRESSIONAL CAMPAIGN

CF-10/25-8A-SK-G<sup>40</sup>

Rev 10/25-8A SLG<sup>37</sup>

:LINE#:	REP :	CD :	TIME PERIOD :	LGTH :	SEC :	RATE :	START DATE :	END DATE :	SPTS /WK :	WEEK INVT :	DAYS :	TOTL: :SPTS:
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AGENCY ADVERTISER CODE = 11 AGENCY EST# = 1194

AGENCY PRODUCT CODE = 14

42	S	900P-1100P	30	\$1,000.00	10/22	MON
					10/22	0

PROGRAM : PRESIDENTIAL DEBATE  
ORD COM1: PLZ CF PRES. DEBATE ASAP  
THIS IS A MAKE-GOOD FOR OCT22 ON LI  
CREDIT TAKEN FOR 1 SPOT(S) MISSED  
MAKEGOOD OFFERS:

M8 OK'D BUY#42 MISSED:MON/900P-1100P OCT22 30S \$1,000.00 (OCT23/12)  
OFFER: NONE  
CMT:DID NOT AIR. PLZ CF CREDIT ASAP. THX SHARON

CMT:DID NOT AIR. PLZ CF CREDIT ASAP. THX SHARON



REP: TEL# 610-293-4100 FAX# 610-225-1191

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

REP HEADLINE# 6148818 TRF# 312585

\$\$\$ MOD# 5: UNAPPROVED REV #1 \$\$\$

HARRIS REPORT FROM REP

OCT24/12 18.37

\*\* CHANGES \*\*

\*\*\* WTOV-TV \*\*\*

:LINE#

:REP

:CD

:TIME PERIOD

:LGTH

:SEC

:RATE

:START DATE

:END DATE

:SPTS /WK

:WEEK INVT

:DAYS

:TOTL SPTS

OCT/12

31860.00

CONTRACT TOTAL

TOTAL SPOTS

31860.00

74

MARKET TOTALS \$52,158 WTOV 63% WTRF 33% WBWO 1% ETRF 3%

SVC- NSI

DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

REP: TEL# 610-293-4100 FAX# 610-225-1191  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM STATION OCT23/12 11.54  
\*\*\* WTOV-TV \*\*\*

REP HEADLINE# 6148818 TRF# 312585  
\$\$\$ MOD# 5: APPROVED REV #0 \$\$\$  
ADV # 9132 ADV. NAME ISS/DCCC REP. # OFF. # 2016 SALESMAN #  
AGY # 3571 AGY. NAME GREAT AMERICAN MEDIA BUYER NAME MEREDITH KAUFMAN  
3050 K ST NW, SALES PRSN PH- TERESA DIFURIA

WASHINGTON, DC 20007  
ORDER # 312585 CONTRACT # 6148818 CLASS: NATL. LOCAL REGIONAL  
PRDCT DCCC EST#1194 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT16/12 OCT22/12 WK-1  
CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT23/12 11.54

STA: \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
CON CM DEMOCRATIC CONGRESSIONAL CAMPAIGN  
STATION MAKEGOOD OFFERS:  
M8 UNRESL BUY#42 MISSED: MON/900P-1100P OCT22 30S \$1,000.00 (OCT23/12)  
OFFER: NONE  
CMT: DID NOT AIR. PLZ CF CREDIT ASAP. THX SHARON

CONTRACT TOTAL 32860.00  
TOTAL SPOTS 75



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REP HEADLINE# 6148818      TRF# 312585      OCT11/12 11.40
$$$ MOD# 4: UNAPPROVED    REV #1 $$$      *** WTOV-TV ***
CREDIT ADVISORY:          HARRIS REPORT FROM REP
ORDER WORKSHEET           **CHANGES**
AGENCY CREDIT RISK !!!

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ADV #	ADV. NAME	ISS/DCCC	REP. #	OFF. #	2016 SALESMAN #
4133					

AGY #	351
AGY. NAME	GREAT AMERICAN MEDIA
BUYER NAME	MEREDITH KAUFMAN

3050 K ST NW,  
SALES PRSN PH-  
TERESA DIFURIA

ORDER #	3/2505
CONTRACT #	6148818
CLASS:	NATL. LOCAL REGIONAL

PRDCT	DCCC	EST#1194	COMMENTS: (LINE, ORDER, INVOICE)
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FLIGHT DATES	OCT16/12	OCT22/12	WK-1

CITY TAX	STATE TAX	CO-OP BILLING NEEDED	DATE OCT11/12	11.40
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REP: TO SHARON  
FR NIKKI  
OK'D M7  
SEE LINES  
TOTAL SAM  
PLS CNF T

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

DEMOCRATIC CONGRESSIONAL CAMPAIGN

CF-11-11A-SL6-58

Rev 10/11-11 A-SLG 57

[illegible]

AGENCY ADVERTISER CODE = 11 AGENCY EST# = 1194  
AGENCY PRODUCT CODE = 14

35	800P-900P	30	\$700.00	10/19	10/19	0	FRI	0
35	800P-900P	30	\$700.00	10/19	10/19	0	FRI	0

PROGRAM : WHITNEY/COMMUNITY  
ORD COM1: PROGRAM CHANGE PLZ CF WHITNEY/REVOLUTION/CHICAGO FIRE. TIME CHANGE  
ORD COM2: PLZ CF NEWS 9 FOLLOWING FBALL/WHACKED OUT SPORTS/VOICE. ASAP. THX  
THIS IS A MAKE-GOOD FOR OCT19 ON LINE-21 FOR 1 SPOT/WK  
THIS IS A MAKE-GOOD FOR OCT22 ON LINE-22 FOR 1 SPOT/WK  
THIS IS A MAKE-GOOD FOR OCT21 ON LINE-24 FOR 1 SPOT/WK  
THIS IS A MAKE-GOOD FOR OCT21 ON LINE-32 FOR 1 SPOT/WK  
THIS IS A MAKE-GOOD FOR OCT16 ON LINE-33 FOR 1 SPOT/WK  
THIS IS A MAKE-GOOD FOR OCT17 ON LINE-34 FOR 1 SPOT/WK

FAX# 610-225-1191

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

CREDIT ADVISORY: AGENCY

CREDIT RISK !!!

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REF HEADLINE# 6148818 TRF# 312585

TRF# 312585 ORDER WORKSHEET

11/12 11.40

\$\$\$ MOD# 4: UNAPPROVED REV #1 \$\$\$

**THE**

WTOV-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
45	A		1230P-100P	30		\$250.00	10/16	10/19	1		TU-F	1
PROGRAM : MILLIONAIRE ORD COM1 : PROGRAM CHANGE. PLZ CF MILLIONAIRE AND DAYS OF OUR LIVES ASAP. THX ORD COM2 : SHARON THIS IS A MAKE-GOOD FOR OCT19 ON LINE-35 FOR 1 SPOT/WK												
46	A		100P-200P	30		\$450.00	10/16	10/19	1		TU-F	1
PROGRAM : DAYS OF OUR LIVES ORD COM1 : PROGRAM CHANGE. PLZ CF MILLIONAIRE AND DAYS OF OUR LIVES ASAP. THX ORD COM2 : SHARON PART OF A MAKEGOOD MADE UP OF LINES 45-46												
STATION MAKEGOOD OFFERS:												
M7	OK'D	BUY#35	MISSED:FRI/800P-900P				OCT19		30S	\$700.00	(OCT11/12)	
			OFFER:TU-F/1230P-100P				OCT16		30S	\$250.00	PLS ADVISE.	
			& TU-F/100P-200P				OCT16		30S	\$450.00		
CMT:PROGRAM CHANGE. PLZ CF MILLIONAIRE AND DAYS OF OUR LIVES ASAP. THX												
CMT:SHARON												
OCT/12	32860.00					CONTRACT TOTAL					32860.00	
											TOTAL SPOTS	75

MARKET TOTALS	\$52,158	WTOV 63%	WTRF 33%	WBWO 1%	ETRF 3%
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SVC- NSI  
DEMOS- RA35+\*

MOD CODE	A-ADD	B-BUY TYPE	C-CANCELLED	DE-DELETE	E-EFF DATES	L-LENGTH	M-MAKEGOOD	N-PROGRAM NAME
P-CLASS, PLAN, SECT	Q-PAID PGM	R-RATE	S-SPOTS PER WEEK	T-TIME	X-LATE	Y-DAYS	Z-COMMENTS	*-MULTIPLE
1	1	1	1	1	1	1	1	1
2	2	2	2	2	2	2	2	2
3	3	3	3	3	3	3	3	3
4	4	4	4	4	4	4	4	4
5	5	5	5	5	5	5	5	5
6	6	6	6	6	6	6	6	6
7	7	7	7	7	7	7	7	7
8	8	8	8	8	8	8	8	8
9	9	9	9	9	9	9	9	9
10	10	10	10	10	10	10	10	10
11	11	11	11	11	11	11	11	11
12	12	12	12	12	12	12	12	12
13	13	13	13	13	13	13	13	13
14	14	14	14	14	14	14	14	14
15	15	15	15	15	15	15	15	15
16	16	16	16	16	16	16	16	16
17	17	17	17	17	17	17	17	17
18	18	18	18	18	18	18	18	18
19	19	19	19	19	19	19	19	19
20	20	20	20	20	20	20	20	20
21	21	21	21	21	21	21	21	21
22	22	22	22	22	22	22	22	22
23	23	23	23	23	23	23	23	23
24	24	24	24	24	24	24	24	24
25	25	25	25	25	25	25	25	25
26	26	26	26	26	26	26	26	26
27	27	27	27	27	27	27	27	27
28	28	28	28	28	28	28	28	28
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31	31	31	31	31	31	31	31	31
32	32	32	32	32	32	32	32	32
33	33	33	33	33	33	33	33	33
34	34	34	34	34	34	34	34	34
35	35	35	35	35	35	35	35	35
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47	47	47	47	47	47	47	47	47
48	48	48	48	48	48	48	48	48
49	49	49	49	49	49	49	49	49
50	50	50	50	50	50	50	50	50
51	51	51	51					



REP HEADLINE# 6148818 TRF# 312585  
\$\$\$ MOD# 4: APPROVED REV #0 \$\$\$

REP: TEL# 610-293-4100

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

FAX# 610-225-1191

HARRIS REPORT FROM STATION OCT11/12 10.10

\*\*\* WTOV-TV \*\*\*

ADV # 9132 ADV. NAME ISS/DCCC

REP.# \_\_\_\_\_ OFF.# 2016 SALESMAN # \_\_\_\_\_

AGY # 3571 AGY. NAME GREAT AMERICAN MEDIA

BUYER NAME MEREDITH KAUFMAN

3050 K ST NW,

SALES PRSN PH- TERESA DIFURIA

WASHINGTON, DC 20007

ORDER # 312585 CONTRACT # 6148818

CLASS: NATL. LOCAL REGIONAL

PRDCT DCCC EST# 1194 COMMENTS: (LINE, ORDER, INVOICE) \_\_\_\_\_

FLIGHT DATES OCT16/12 OCT22/12 WK-1

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_

DATE OCT11/12 10.10

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

DEMOCRATIC CONGRESSIONAL CAMPAIGN

STATION MAKEGOOD OFFERS:

M7 UNRESL BUY#35	MISSED: FRI/800P-900P	OCT19	30S	\$700.00	(OCT11/12)
	OFFER: TU-F/1230P-100P	OCT16	30S	\$250.00	PLS ADVISE.
	& TU-F/100P-200P	OCT16	30S	\$450.00	
	CMT: PROGRAM CHANGE.	PLZ CF MILLIONAIRE AND DAYS OF OUR LIVES ASAP. THX			
	CMT: SHARON				

CONTRACT TOTAL 32860.00  
TOTAL SPOTS 74

REP: TEL# 610-293-4100

FAX# 610-225-1191

REP HEADLINE# 6148818 TRF# 312585  
\$\$\$ MOD# 3: UNAPPROVED REV #1 \$\$\$

CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET

HARRIS REPORT FROM REP OCT8/12 16.06  
\*\*CHANGES\*\* \*\*\* WTOV-TV \*\*\*

ADV # 9132 ADV. NAME ISS/DCCC  
AGY # 3571 AGY. NAME GREAT AMERICAN MEDIA  
3050 K ST NW,  
WASHINGTON, DC 20007

REP.# \_\_\_\_\_ OFF.# 2016 SALESMAN # \_\_\_\_\_  
BUYER NAME MEREDITH KAUFMAN  
SALES PRSN PH- TERESA DIFURIA

ORDER # 312585 CONTRACT # 6148818 CLASS: NATL. LOCAL REGIONAL  
PRDCT DCCC EST# 1194 COMMENTS: (LINE, ORDER, INVOICE)  
FLIGHT DATES OCT16/12 OCT22/12 WK-1  
CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE OCT8/12 16.06

REP: TO SHARON  
FR NIKKI  
OK'D M6 SEE LINES 43-44  
TOTAL SAME  
PLS CNF THANKS

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
DEMOCRATIC CONGRESSIONAL CAMPAIGN

CF-10/8-4<sup>29</sup>PSLG

Rev 10/8-4<sup>28</sup>PSLG

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE = 11 AGENCY EST# = 1194  
AGENCY PRODUCT CODE = 14

25	S		600P-630P	30		\$650.00	10/20	10/21	1		SA-SU	1
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PROGRAM : NEWS 9 AT SIX/AVG. ALL WKS  
CON COM1: NEWS 9 AT SIX/AVG. ALL WKS

43	A		530A-600A	30		\$600.00	10/16	10/19	1		TU-F	1
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PROGRAM : NEWS 9 SUNRISE  
ORD COM1: PROGRAM CHANGE. PLZ CF NEWS 9 SUNRISE AND TODAY SHOW III ASAP. THX  
ORD COM2: SHARON  
THIS IS A MAKE-GOOD FOR OCT20 ON LINE-25 FOR 1 SPOT/WK  
THIS IS A MAKE-GOOD FOR OCT20 ON LINE-27 FOR 1 SPOT/WK



REP: TEL# 610-293-4100

FAX# 610-293-1191

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

HARRIS REPORT FROM REP

OCT8/12 16.06

\*\*\* WFOV-TV \*\*\*

REP HEADLINE# 6148818

TRF# 312585

\$\$\$ MOD# 3: UNAPPROVED REV #1 \$\$\$

ORDER WORKSHEET

\*\*CHANGES\*\*

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL: SPTS:
44	A		1100A-1200N	30		\$230.00	10/16	10/19	1		TU-F	1
PROGRAM : TODAY SHOW III ORD COM1: PROGRAM CHANGE. PLZ CF NEWS 9 SUNRISE AND TODAY SHOW III ASAP. THX ORD COM2: SHARON PART OF A MAKEGOOD MADE UP OF LINES 43-44												
27	S		700P-730P	30		\$180.00	10/20	10/20	0		SAT	0
PROGRAM : WEEKEND WHEEL CON COM1: WEEKEND WHEEL STATION MAKEGOOD OFFERS: M6 OK'D BUY#25 MISSED:SA-SU/600P-630P OCT20 \$650.00 (OCT8/12) BUY#27 SAT/700P-730P OCT20 \$180.00 OFFER:TU-F/530A-600A OCT16 \$600.00 PLS ADVISE. & TU-F/1100A-1200N OCT16 \$230.00 CMT:PROGRAM CHANGE. PLZ CF NEWS 9 SUNRISE AND TODAY SHOW III ASAP. THX CMT:SHARON												
OCT/12			32860.00									
											CONTRACT TOTAL	32860.00
											TOTAL SPOTS	74

MARKET TOTALS \$52,158

WTOV 63%

WTRF 33%

WBWO 1%

ETRF 3%

SVC- NSI

DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

REP: TEL# 610-293-4100

FAX# 610-225-1191

REP: LINE# 6148818 TRF# 312585  
\$\$\$ MOD# 3: APPROVED REV #0 \$\$\$

CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET

HARRIS REPORT FROM STATION OCT8/12 15.51  
\*\*\* WTOV-TV \*\*\*

ADV # 9132 ADV. NAME ISS/DCCC  
AGY # 3571 AGY. NAME GREAT AMERICAN MEDIA  
3050 K ST NW,  
WASHINGTON, DC 20007

REP.# \_\_\_\_\_ OFF.# 2016 SALESMAN # \_\_\_\_\_  
BUYER NAME MEREDITH KAUFMAN  
SALES PRSN PH- TERESA DIFURIA

ORDER # 312585 CONTRACT # 6148818 CLASS: NATL. LOCAL REGIONAL  
PRDCT DCCC EST# 1194 COMMENTS: (LINE, ORDER, INVOICE) \_\_\_\_\_  
FLIGHT DATES OCT16/12 OCT22/12 WK-1  
CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_

DATE OCT8/12 15.51  
*TR* *SLQ*

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

DEMOCRATIC CONGRESSIONAL CAMPAIGN  
STATION MAKEGOOD OFFERS:

M6	UNRESL	BUY#25	MISSED:SA-SU/600P-630P	OCT20	30S	\$650.00	(OCT8/12)
		BUY#27	SAT/700P-730P	OCT20	30S	\$180.00	
			OFFER:TU-F/530A-600A	OCT16	30S	\$600.00	PLS ADVISE.
			& TU-F/1100A-1200N	OCT16	30S	\$230.00	
			CMT:PROGRAM CHANGE. PLZ CF NEWS 9 SUNRISE AND TODAY SHOW III ASAP. THX				
			CMT:SHARON				

CONTRACT TOTAL 32860.00  
TOTAL SPOTS 74

REP HEADLINE# 6148818 TRF# 312585 REP: TEL# 610-293-4100 FAX# 610-225-1191  
\$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
HARRIS REPORT FROM REP AUG29/12 11.21  
\*\*\*CHANGES\*\*\* \*\* WTOV-TV \*\*\*

ADV # 9132 ADV. NAME ISS/DCCC REP.# OFF.# 2016 SALESMAN #  
AGY # 3571 AGY. NAME GREAT AMERICAN MEDIA BUYER NAME MEREDITH KAUFMAN  
3050 K ST NW, SALES PRSN PH- TERESA DIFURIA  
WASHINGTON, DC 20007  
ORDER # 312585 CONTRACT # 6148818 CLASS: NATL. LOCAL REGIONAL  
PRDCT DCCC EST#1194 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT16/12 OCT22/12 WK-1  
CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG29/12 11.21

REP: ACCIDENTALLY REJECTED M4- CREATED AND OKS M5  
TOTAL SAME  
PLS CNF THANKS  
NIKKI

STA:  
CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
DEMOCRATIC CONGRESSIONAL CAMPAIGN

CF-8/29-27-SLG  
Rev 8/29-12-SLG

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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36	S		1000P-1100P	30		\$1,000.00	10/22	10/22	0		MON	0
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AGENCY ADVERTISER CODE = 11 AGENCY EST# = 1194  
AGENCY PRODUCT CODE = 14  
PROGRAM : REVOLUTION  
ORD COM1: PROGRAM CHANGE PLZ CF WHITNEY/REVOLUTION/CHICAGO FIRE. TIME CHANGE  
ORD COM2: PLZ CF NEWS 9 FOLLOWING FBALL/WHACKED OUT SPORTS/VOICE. ASAP. THX  
PART OF A MAKEGOOD MADE UP OF LINES 35-40



REP HEADLINE# 6148818 TRF# 312585  
\$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100

FAX# 610-225-1191

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

HARRIS REPORT FROM REP

AUG29/12 11.21

\*\*CHANGES\*\*

\*\*\* WTOV-TV \*\*\*

:LINE#	:REP	:CD	: TIME PERIOD	: LGTH	: SEC	: RATE	: START	: END	:SPTS	: WEEK	: DAYS	:TOTL:
:	:LINE#	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	:SPTS:

42	A		900P-1100P	30		\$1,000.00	10/22	10/22	1		MON	1
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PROGRAM : PRESIDENTIAL DEBATE

ORD COM1: PLZ CF PRES. DEBATE ASAP

THIS IS A MAKE-GOOD FOR OCT22 ON LINE-36 FOR 1 SPOT/WK

STATION MAKEGOOD OFFERS:

M4	REJECT	BUY#36	MISSED:MON/1000P-1100P	OCT22	30S	\$1,000.00	(AUG29/12)
			OFFER:MON/900P-1100P	OCT22	30S	\$1,000.00	PLS ADVISE.
			CMT:PROGRAM CHANGE. PLZ CF PRES DEBATE ASAP. THX SHARON				

M5	OK'D	BUY#36	MISSED:MON/1000P-1100P	OCT22	30S	\$1,000.00	(AUG29/12)
			OFFER:MON/900P-1100P	OCT22	30S	\$1,000.00	PLS ADVISE.
			CMT:PLZ CF PRES. DEBATE ASAP				

OCT/12 32860.00

CONTRACT TOTAL 32860.00  
TOTAL SPOTS 74

Handwritten calculations:  
73 - 37,210  
74 - 32,860  
-----  
4,150

MARKET TOTALS \$52,158 WTOV 63% WTRF 33% WBWO 1% ETRF 3%

SVC- NSI  
DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

REP HEADLINE# 6148818 TRF# 312585  
\$\$\$ MOD# 2: APPROVED REV #0 \$\$\$

REP: TEL# 610-293-4100

CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET

FAX# 610-225-1191

HARRIS REPORT FROM STATION AUG29/12 10.06  
\*\*\* WTOV-TV \*\*\*

ADV # 9132 ADV. NAME ISS/DCCC

REP.# \_\_\_\_\_ OFF.# 2016 SALESMAN # \_\_\_\_\_

AGY # 3571 AGY. NAME GREAT AMERICAN MEDIA

BUYER NAME MEREDITH KAUFMAN

3050 K ST NW,

SALES PRSN PH- TERESA DIFURIA

WASHINGTON, DC 20007

ORDER # 312585 CONTRACT # 6148818

CLASS: NATL. LOCAL REGIONAL

PRDCT DCCC EST# 1194 COMMENTS: (LINE, ORDER, INVOICE) \_\_\_\_\_

FLIGHT DATES OCT16/12 OCT22/12 WK-1

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_

TR DATE AUG29/12 10.06  
SLG

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

DEMOCRATIC CONGRESSIONAL CAMPAIGN

STATION MAKEGOOD OFFERS:

M4	UNRESL	BUY#36	MISSED: MON/1000P-1100P	OCT22	30S	\$1,000.00	(AUG29/12)
			OFFER: MON/900P-1100P	OCT22	30S	\$1,000.00	PLS ADVISE.
			CMT: PROGRAM CHANGE.	PLZ CF PRES DEBATE ASAP.	THX SHARON		

CONTRACT TOTAL 32860.00  
TOTAL SPOTS 74

FAX# 610-225-1191

REP HEADLINE# 6148818 TRF# 312585  
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

CREDIT ADVISORY: AGENCY  
ORDER WORKSHEET

CREDIT RISK !!!  
HARRIS REPORT FROM REP  
\*\*CHANGES\*\*  
AUG9/12 15.07  
\*\*\* WTOV-TV \*\*\*

ADV	#	9132
AGY	#	3571

ADV # 9/22 ADV. NAME ISS/DCCC

AGY # 201 AGY. NAME GREAT AMERICAN MEDIA

3050 K ST NW,

WASHINGTON, DC 20007

ORDER # 32585

ORDER # 22585 CONTRACT # 6148818

PRDCT	DCCC	EST#1194	COMMENTS: (LINE, ORDER, INVOICE)
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FLIGHT DATES	OCT16/12	OCT22/12	WK-1

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_

DATE	AUG9/12	15.07
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REP: REJECTED M2 DUE TO CONFLICTING WRAP AROUND DATES.  
CREATED NEW MG FOR NA SPOT, SEE LN 41  
TTL REMAINS THE SAME  
PLS CNF  
THANKS  
ANGELA

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

DEMOCRATIC CONGRESSIONAL CAMPAIGN

CF- 8/10-9<sup>17</sup>A-SL6  
Rev 8/10-9<sup>16</sup>A-SL6

:LINE#:	REP :	CD :	TIME PERIOD :	LGTH :	SEC :	RATE :	START :	END :	SPTS:	WEEK :	DAYS :	TOTL:
:	LINE#:	:	:	:	:	:	DATE :	DATE :	/WK:	INVT :	:	SPTS:

AGENCY ADVERTISER CODE = 11  
AGENCY PRODUCT CODE = 14  
AGENCY EST# = 1194

9	ES 200P-300P	30	\$220.00	10/16	10/22	TUE, N	0
10	ES 200P-300P	30	\$220.00	10/16	10/22	TUE, N	0

```
PROGRAM : ANDERSON<
CON COM1: ANDERSON<
```

41	A	200P-300P	30	\$220.00	10/22	1	MON	1
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PROGRAM : ANDERSON<  
ORD COM1: NEW MG OFFER FOR NA SPOT. MISSED SPOT: M/2-3P 10/22.  
THIS IS A MAKE-GOOD FOR OCT16 ON LINE-9 FOR 1 SPOT/WK





FAX# 610-225-1191

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MEREDITH KAUFMAN

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	(A)
\$220.00	
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CONTRACT TOTAL	TOTAL SPOTS
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TOTAL SPOTS

REP: TEL# 610-293-4100 FAX# 610-225-1191  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP JUL25/12 09.2  
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$ \*\*CHANGES\*\* \*\*\* WTOV-TV \*\*\*

ADV # 9132 ADV. NAME ISS/DCCC REP. # OFF. # 2016 SALESMAN #  
AGY # 3571 AGY. NAME GREAT AMERICAN MEDIA BUYER NAME MEREDITH KAUFMAN  
1010 WISCONSIN AVENUE SALES PRSN PH- TERESA DIFURIA  
WASHINGTON, DC 20007

ORDER # 36585 CONTRACT # 6148818 CLASS: NATL. LOCAL REGIONAL  
PRDCT DCCC EST#1194 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT16/12 OCT22/12 WK-1  
CITY TAX STATE TAX CO-OP BILLING NEEDED DATE JUL25/12 09.26

REP: TO SHARON  
FR NIKKI  
OK'D M1  
SEE LINES 35-40  
PLS CNF THANKS

STA: \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
CON CM DEMOCRATIC CONGRESSIONAL CAMPAIGN

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
21	S		800P-900P	30		\$700.00	10/19	10/19	0		FRI	0
PROGRAM : WHO DO YOU THINK YOU ARE												
CON COM1: WHO DO YOU THINK YOU ARE												
35	A		800P-900P	30		\$700.00	10/19	10/19	1		FRI	1
PROGRAM : WHITNEY/COMMUNITY												
ORD COM1: PROGRAM CHANGE PLZ CF WHITNEY/REVOLUTION/CHICAGO FIRE. TIME CHANGE												
ORD COM2: PLZ CF NEWS 9 FOLLOWING FBALL/WHACKED OUT SPORTS/VOICE. ASAP. THX												
THIS IS A MAKE-GOOD FOR OCT19 ON LINE-21 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT22 ON LINE-22 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT21 ON LINE-24 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT21 ON LINE-32 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT16 ON LINE-33 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT17 ON LINE-34 FOR 1 SPOT/WK												

CF-7/25 37-SKG  
Rev 7/25-11 A-SKG





REP HEADLINE# 6148818 TRF# 312585  
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

FAX# 610-225-1191

HARRIS REPORT FROM REP

JUL25/12 09.2

\*\*CHANGES\*\*

\*\*\* WTOV-TV \*\*\*

:LINE#	:REP	:CD	: TIME PERIOD	: LGTH	: SEC	: RATE	: START	: END	:SPTS	: WEEK	: DAYS	:TOTL:
:	:LINE#	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	:SPTS:

32	S		1200M-1230A	30		\$50.00	10/21	10/21	0		SUN	0
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PROGRAM : WHACKED OUT SPORTS  
CON COM1: WHACKED OUT SPORTS

33	S		900P-1000P	30		\$1,200.00	10/16	10/16	0		TUE	0
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PROGRAM : VOICE  
CON COM1: VOICE

34	S		900P-1000P	30		\$800.00	10/17	10/17	0		WED	0
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PROGRAM : ROCK-WLLMS-NBC  
CON COM1: ROCK-WLLMS-NBC

STATION MAKEGOOD OFFERS:

M1	OK'D	BUY#21	MISSED:FRI/800P-900P	OCT19	30S	\$700.00	(JUL24/12)
		BUY#22	MON/1000P-1100P	OCT22	30S	\$1,000.00	
		BUY#24	SA-SU/1100P-1135P	OCT21	30S	\$950.00	
		BUY#32	SUN/1200M-1230A	OCT21	30S	\$50.00	
		BUY#33	TUE/900P-1000P	OCT16	30S	\$1,200.00	
		BUY#34	WED/900P-1000P	OCT17	30S	\$800.00	
		OFFER:	FRI/800P-900P	OCT19	30S	\$700.00	PLS ADVISE.
			& MON/1000P-1100P	OCT22	30S	\$1,000.00	
			& SUN/1130P-1155P	OCT21	30S	\$950.00	
			& SUN/1230A-100A	OCT21	30S	\$50.00	
			& TUE/800P-900P	OCT16	30S	\$1,200.00	
			& WED/1000P-1100P	OCT17	30S	\$800.00	
			CMT:PROGRAM CHANGE PLZ CF WHITNEY/REVOLUTION/CHICAGO FIRE.			TIME CHANGE	
			CMT:PLZ CF NEWS 9 FOLLOWING FBALL/WHACKED OUT SPORTS/VOICE.			ASAP.	THX

OCT/12 32860.00

CONTRACT TOTAL 32860.00  
TOTAL SPOTS 74

MARKET TOTALS \$52,158 WTOV 63% WTRF 33% WBWO 1% ETRF 3%

SVC- NSI  
DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

151 - 32860  
14 32860  
32860

REP HEADLINE# 6148818 TRF# 312585  
\$\$\$ MOD# 0: APPROVED REV #0 \$\$\$

REP: TEL# 610-293-4100

CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET

FAX# 610-225-1191

HARRIS REPORT FROM STATION JUL24/12 16.3  
\*\*\* WTOV-TV \*\*\*

ADV # 9132 ADV. NAME ISS/DCCC  
AGY # 3571 AGY. NAME GREAT AMERICAN MEDIA  
1010 WISCONSIN AVENUE  
WASHINGTON, DC 20007

REP.# \_\_\_\_\_ OFF.# 2016 SALESMAN # \_\_\_\_\_  
BUYER NAME MEREDITH KAUFMAN  
SALES PRSN PH- TERESA DIFURIA

ORDER # 312585 CONTRACT # 6148818 CLASS: NATL. LOCAL REGIONAL  
PRDCT DCCC EST# 1194 COMMENTS: (LINE, ORDER, INVOICE) \_\_\_\_\_  
FLIGHT DATES OCT16/12 OCT22/12 WK-1  
CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE JUL24/12 16.30

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

DEMOCRATIC CONGRESSIONAL CAMPAIGN  
STATION MAKEGOOD OFFERS:

M1	UNRESL	BUY#21	MISSED: FRI/800P-900P	OCT19	30S	\$700.00	(JUL24/12)
		BUY#22	MON/1000P-1100P	OCT22	30S	\$1,000.00	
		BUY#24	SA-SU/1100P-1135P	OCT21	30S	\$950.00	
		BUY#32	SUN/1200M-1230A	OCT21	30S	\$50.00	
		BUY#33	TUE/900P-1000P	OCT16	30S	\$1,200.00	
		BUY#34	WED/900P-1000P	OCT17	30S	\$800.00	
			OFFER: FRI/800P-900P	OCT19	30S	\$700.00	PLS ADVISE.
			& MON/1000P-1100P	OCT22	30S	\$1,000.00	
			& SUN/1130P-1155P	OCT21	30S	\$950.00	
			& SUN/1230A-100A	OCT21	30S	\$50.00	
			& TUE/800P-900P	OCT16	30S	\$1,200.00	
			& WED/1000P-1100P	OCT17	30S	\$800.00	

CMT: PROGRAM CHANGE PLZ CF WHITNEY/REVOLUTION/CHICAGO FIRE. TIME CHANGE  
CMT: PLZ CF NEWS 9 FOLLOWING FBALL/WHACKED OUT SPORTS/VOICE. ASAP. THX

CONTRACT TOTAL 32860.00  
TOTAL SPOTS 74



REP HEADLINE# 6148818  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 610-293-4100  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET

FAX# 610-225-1191  
HARRIS REPORT FROM REP  
MAY17/12 14.1  
\*\*\* WTOV-TV \*\*\*

ADV # 9132 ADV. NAME ISS/DCCC

REP.# OFF.# 2016 SALESMAN #

AGY # 3571 AGY. NAME GREAT AMERICAN MEDIA

BUYER NAME MEREDITH KAUFMAN

1010 WISCONSIN AVENUE

SALES PRSN PH- TERESA DIFURIA

WASHINGTON, DC 20007

ORDER # 312585 CONTRACT # 6148818

CLASS: NATL. LOCAL REGIONAL

PRDCT DCCC EST#1194 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT16/12 OCT22/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE MAY17/12 14.12

REP: \*\*\*NEW DCCC ORDER\*\*\*  
10/16-10/22

TTLD \$32,860  
PLS CNF THX  
KYLE

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

DEMOCRATIC CONGRESSIONAL CAMPAIGN

CF 5/18-11A-SLG  
EC-5/17-434P-SLG

:LINE#	:REP	:CD	: TIME PERIOD	: LGTH	: SEC	: RATE	: START	: END	:SPTS	: WEEK	: DAYS	:TOTL:
:	:LINE#	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	:SPTS:

AGENCY ADVERTISER CODE = 11  
AGENCY PRODUCT CODE = 14

AGENCY EST# = 1194

1	100P-200P	30	\$290.00	10/16	10/22	2	TU-F,M	2 <sup>x</sup>
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PROGRAM : DAYS-OUR LIVES<  
CON COM1: DAYS-OUR LIVES<

2	1000A-1100A	30	\$150.00	10/16	10/22 <sup>19</sup>	4	TU-F,M	4 <sup>x</sup>
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PROGRAM : TODAY SHW2-NBC<  
CON COM1: TODAY SHW2-NBC<

REP HEADLINE# 6148818  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 610-293-4100 FAX# 610-225-1191  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!  
 ORDER WORKSHEET HARRIS REPORT FROM REP  
 MAY17/12 14.1  
 \*\*\* WTOV-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
3			1100P-1135P PROGRAM : NEWS 9 TONIGHT< CON COM1: NEWS 9 TONIGHT<	30		\$1,000.00	10/16	10/22 10/16	3		TU-F,M	3X
4			1135P-1235A PROGRAM : TONITE SHW-NBC< CON COM1: TONITE SHW-NBC<	30		\$230.00	10/16	10/22 10/16-19 X2 10/22 X1	3		TU-F,M	3X
5			1100A-1200N PROGRAM : TODAY SHW3-NBC< CON COM1: TODAY SHW3-NBC<	30		\$150.00	10/16	10/22 19	1		TU-F,M	1X
6			1230P-100P PROGRAM : MILLIONAIRE CON COM1: MILLIONAIRE	30		\$150.00	10/16	10/22 10/16-19 X2 10/22 X1	3		TU-F,M	3X
7			1235A-135A PROGRAM : J FALLON-NBC< CON COM1: J FALLON-NBC<	30		\$50.00	10/16	10/22	2		TU-F,M	2X
8			1200N-1230P PROGRAM : NWS 9 MIDDAY CON COM1: NWS 9 MIDDAY	30		\$350.00	10/16	10/22 19	4		TU-F,M	4X
9			200P-300P PROGRAM : ANDERSON< CON COM1: ANDERSON<	30		\$220.00	10/26 22	10/22	1		TU-F,M	1X
10			300P-400P PROGRAM : DR. PHIL CON COM1: DR. PHIL	30		\$230.00	10/16	10/22	2		TU-F,M	2X
11			400P-500P PROGRAM : ELLEN CON COM1: ELLEN	30		\$240.00	10/16	10/22 19	3		TU-F,M	3X

REP HEADLINE# 6148818  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 610-293-4100 FAX# 610-225-1191  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!  
 ORDER WORKSHEET HARRIS REPORT FROM REP

MAY17/12 14.1  
 \*\*\* WTOV-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
12			500A-600A PROGRAM : NWS9 SUNRS-5AM CON COM1: NWS9 SUNRS-5AM	30		\$300.00	10/16	10/22	1		TU-F,M	1
13			500P-600P PROGRAM : NWS9 LIVE-FIVE CON COM1: NWS9 LIVE-FIVE	30		\$800.00	10/16	10/23	3		TU-F,M	3
14			530A-600A PROGRAM : NWS9 SUNRS-5AM CON COM1: NWS9 SUNRS-5AM	30		\$320.00	10/16	10/23	2		TU-F,M	2
15			600P-630P PROGRAM : NEWS 9 AT SIX CON COM1: NEWS 9 AT SIX	30		\$1,000.00	10/16	10/22	3		TU-F,M	3
16			600A-700A PROGRAM : NWS9 SUNRS-6AM CON COM1: NWS9 SUNRS-6AM	30		\$380.00	10/16	10/22	6		TU-F,M	6
17			700P-730P PROGRAM : JEOPARDY CON COM1: JEOPARDY	30		\$700.00	10/16	10/22	3		TU-F,M	3
18			700A-900A PROGRAM : TODAY SHW< CON COM1: TODAY SHW<	30		\$380.00	10/16	10/22	5		TU-F,M	5
19			730P-800P PROGRAM : WHEEL-FORTNE CON COM1: WHEEL-FORTNE	30		\$700.00	10/16	10/22	3		TU-F,M	3
20			900A-1000A PROGRAM : LIVE WITH KELLY CON COM1: LIVE WITH KELLY	30		\$150.00	10/16	10/22	4		TU-F,M	4

REP: TEL# 610-293-4100 FAX# 610-225-1191  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP  
MAY17/12 14.1  
\*\*\* WTOV-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
21			800P-900P	30		\$700.00	10/19	10/19	1		FRI	1
PROGRAM : WHO DO YOU THINK YOU ARE												
CON COM1: WHO DO YOU THINK YOU ARE												
22			1000P-1100P	30		\$1,000.00	10/22	10/22	1		MON	1
PROGRAM : SMASH-NBC												
CON COM1: SMASH-NBC												
23			800P-1000P	30		\$1,000.00	10/22	10/22	1		MON	1
PROGRAM : VOICE-NBC												
CON COM1: VOICE-NBC												
24			1100P-1135P	30		\$950.00	10/20	10/21	2		SA-SU	2
PROGRAM : NEWS 9 TONIGHT<												
CON COM1: NEWS 9 TONIGHT<												
25			600P-630P	30		\$650.00	10/20	10/21	2		SA-SU	2
PROGRAM : NEWS 9 AT SIX/AVG. ALL WKS												
CON COM1: NEWS 9 AT SIX/AVG. ALL WKS												
26			1130P-100A	30		\$220.00	10/20	10/20	1		SAT	1
PROGRAM : SAT NITE LIVE												
CON COM1: SAT NITE LIVE												
27			700P-730P	30		\$180.00	10/20	10/20	1		SAT	1
PROGRAM : WEEKEND WHEEL												
CON COM1: WEEKEND WHEEL												
28			700A-900A	30		\$210.00	10/20	10/20	1		SAT	1
PROGRAM : SATURDAY TODAY												
CON COM1: SATURDAY TODAY												
29			730P-800P	30		\$180.00	10/20	10/20	1		SAT	1
PROGRAM : OHIO-EXPLOSION												
CON COM1: OHIO-EXPLOSION												



REP HEADLINE# 6148818  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 610-293-4100 FAX# 610-225-1191  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!  
 ORDER WORKSHEET HARRIS REPORT FROM REP  
 MAY17/12 14.1  
 \*\*\* WTOV-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
30			900A-1000A	30		\$210.00	10/20	10/20	1		SAT	1X
PROGRAM : NWS9 SAT MORN												
CON COM1: NWS9 SAT MORN												
31			1130P-1200M	30		\$220.00	10/21	10/21	1		SUN	1X
PROGRAM : SPORTS SUNDAY												
CON COM1: SPORTS SUNDAY												
32			1200M-1230A	30		\$50.00	10/21	10/21	1		SUN	1X
PROGRAM : WHACKED OUT SPORTS												
CON COM1: WHACKED OUT SPORTS												
33			900P-1000P	30		\$1,200.00	10/16	10/16	1		TUE	1X
PROGRAM : VOICE												
CON COM1: VOICE												
34			900P-1000P	30		\$800.00	10/17	10/17	1		WED	1X
PROGRAM : ROCK-WILMS-NBC												
CON COM1: ROCK-WILMS-NBC												
OCT/12			32860.00									
CONTRACT TOTAL												32860.00
TOTAL SPOTS												74

MARKET TOTALS \$52,158 WTOV 63% WTRF 33% WBWO 1% ETRF 3%  
 SVC- NSI  
 DEMOS- RA35+\*

# Great ★ American ★ Media

**URGENT! URGENT! URGENT! URGENT! URGENT! URGENT!**

**PLEASE DELIVER IMMEDIATELY**

**TO: TRAFFIC MANAGER**  
**FROM: GREAT AMERICAN MEDIA**  
**RE: Democratic Congressional Campaign Committee (DCCC)**  
**DATE: October 8, 2012**

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## **Wheeling, OH Broadcast**

**Est: 1200, 1194**

**EFFECTIVE 10/10 UNTIL FURTHER NOTICE:**

**HD Feed: Please run the following until further notice:**  
**D3C12-OH6-T02H "Deeds" TV :30 @ 100%**

**SD Feed: Please run the following until further notice:**  
**D3C12-OH6-T02 "Deeds" TV :30 @ 100%**

"Deeds" is being shipped 10/8 via Extreme Reach to arrive by 12pm 10/9

If you have any questions regarding this traffic, please do not hesitate to contact  
Katie Keuleman in our office at [katie.keuleman@gmmb.com](mailto:katie.keuleman@gmmb.com)  
Please email [traffic@gmmb.com](mailto:traffic@gmmb.com) to confirm receipt.

Thank You!



URGENT! URGENT! URGENT! URGENT! URGENT!

PLEASE DELIVER IMMEDIATELY

TO: TRAFFIC MANAGER  
FROM: GREAT AMERICAN MEDIA  
RE: Democratic Congressional Campaign Committee (DCCC)  
DATE: October 18, 2012

Wheeling, OH Broadcast

Est: 1194,1193,1192

EFFECTIVE 10/22 ONLY:

HD Feed: Please run the following until further notice:  
D3C12-OH6-T05H "Chris" TV :30 @ 15%  
D3C12-OH6-T02H "Deeds" TV :30 @ 85%

SD Feed: Please run the following until further notice:  
D3C12-OH6-T05 "Chris" TV :30 @ 15%  
D3C12-OH6-T02 "Deeds" TV :30 @ 85%

EFFECTIVE 10/23 UNTIL FURTHER NOTICE:

HD Feed: Please run the following until further notice:  
D3C12-OH6-T05H "Chris" TV :30 @ 100%

SD Feed: Please run the following until further notice:  
D3C12-OH6-T05 "Chris" TV :30 @ 100%

(This is being shipped 10/18 via Extreme Reach to arrive by 12pm 10/19)  
Deeds is in house

If you have any questions regarding this traffic, please do not hesitate to contact  
Katie Keuleman in our office at katie.keuleman@gmm.com  
Please email traffic@gmm.com to confirm receipt.  
Thank You!